

Ministry of Higher Education and Scientific Research Mohamed Cherif Messaadia University, Souk Ahras Faculty of Social and Human Sciences Vice Dean for Postgraduate Studies, Scientific Research, and External Relations

Doctoral Day To evaluate doctoral students' work Wednesday, May 7, 2025 Lecture Hall of the Faculty of Social and Human Sciences

The supervising body of the doctoral day:

- Dean of Faculty of Social and Human Sciences
- Chair of the Doctoral Training Committee
- Supervisory Board/Doctoral Training Committee

Doctoral day program

- Start of the doctoral day: 9:00 a.m.
- Evaluation session for third-year doctoral students' presentations, third stage: presentation and discussion of work before the training committee and expert professors (9:00 a.m.-10:15 a.m.)

PH.D. STUDENT	Thesis Title	supervisor	Hour
Mohamed Djefaflia	The role of visual blogging (vlogging) in developing tourism awareness among the Algerian public - an analytical field study.	Pr.Amel Nouari	09.00-09.25
Nadia Layachi	The role of social media influencers in shaping followers' interests towards domestic tourism in Algeria.	Dr.Nadia Manamani	09.25- 09.50
Sofiane Seghier	The use of video blogs in tourist establishments and their role in promoting tourist activities.	Pr. Noura Ait taleb	09.50-10.15

-Teachers' interventions: 10:30 a.m. - 1:00 p.m.

(Participation is open to all teachers, master's students and third-year students in information and communication)

The name of the speaker	Title of the intervention	Hour
Pr. Tayeb Sid	Activate the theoretical approach in the construction of the scientific subject	30 minutes
Dr . Mohamed Lamine Slimane TichTich	Publication in international journals for students in social sciences and humanities	30 minutes
Dr. Lilia Ainsouya	Obstacles to completing a doctoral thesis and how to overcome them	30 minutes
Dr Abdel Karim Khabzaoui	PhD Memoirs in the Age of Artificial Intelligence	30 minutes